

## **Objectives**

### **Navigation**

Our current website contains comprehensive information about our services, policies and available resources. We already know what content we want to share and have gathered this into one location. Unfortunately, access to this information is hindered by the design and layout of the site. It is a deep site with lengthy pages. The menus are hard to locate.

**Goal: An improved site design and navigation, which enables quick access to our content.**

### **Librarian Centered vs. Usability/ User Centered Design**

It would seem that our site evolved as many library/organization sites do. Areas on the website match closely with our staff departments and duties. This may not fit with our patron's goals when they sit down to use the site. For example, an undergraduate student wants to renew their library books; but he or she may not know that the instructions for this are located in Circulation.

**Goal: Present content about the library from the patron's perspective; make it task-oriented and not organization-orientated.**

### **Taxonomy**

We should take a closer look at the terminology we are using to describe library resources and services. For instance, links to "Online Resources" or "Databases" may not convey to students that these are tools used to locate scholarly journals and articles. Students often ask for help with "Finding Books" and "Finding Articles". These will be considered as labels used on our Website.

**Goal: Develop common language descriptions for library tasks and resources.**

## **Project Team**

Linda LeBlanc, Access Services Librarian  
Sara Marks, Instruction Service Librarian  
Heather Pellerin, Information Technology  
Deb Verhoff, Reference Librarian

**Project Plan**  
**Library Website Redesign**

## Project Timeline

<b>July</b>	<ul style="list-style-type: none"> <li>• Determine Library project team.</li> <li>• Discuss goals.</li> <li>• Meet with Heather Pellerin, College Webmaster to discuss project.</li> <li>• Create Website content inventory of current site.</li> </ul>
<b>Early August</b>	<ul style="list-style-type: none"> <li>• Create content outline for new site.</li> <li>• Sketch information architecture for new site.</li> <li>• Submit early sketch for visual design.</li> <li>• Begin to copy-edit content.</li> </ul>
<b>Late August - September</b>	<ul style="list-style-type: none"> <li>• Survey academic library websites; collect visual designs and navigation ideas.</li> <li>• Create mockup site using Contribute.</li> <li>• Present project overview to the Library staff; solicit feedback and incorporate suggestions.</li> </ul>
9/22/06	<ul style="list-style-type: none"> <li>• Meet with Heather to review navigation and College design elements.</li> </ul>
<b>October</b>	<ul style="list-style-type: none"> <li>• Recreate the mockup for new site using Dreamweaver; allows for flexibility in creating pages from templates.</li> <li>• Request falcon web space for posting mockup.</li> <li>• Announce new site plans via the Library's fall newsletter.</li> <li>• Solicit volunteers to test usability for new site.</li> </ul>
<b>November</b>	<ul style="list-style-type: none"> <li>• Send project update and links to the new mockup site to Library staff via email; solicit feedback.</li> <li>• Continue to incorporate ideas and requests.</li> </ul>
11/13/06	<ul style="list-style-type: none"> <li>• Meet with Heather for project update and to present possible sidebar navigation.</li> </ul>
<b>December</b>	<ul style="list-style-type: none"> <li>• Finalize the new Website using Dreamweaver.</li> <li>• Submit template with sidebar navigation to Webmaster.</li> <li>• Heather creates new Contribute pages for Library.</li> <li>• Staff transfers content into new template/ layout.</li> </ul>
<b>Early January</b>	<ul style="list-style-type: none"> <li>• Launch new Website</li> <li>• Send announcement to Students and Faculty</li> <li>• Contact volunteers for usability testing</li> </ul>

**Project Plan**  
**Library Website Redesign**

## **Project Bibliography**

"Library Terms that Users Understand." John Kupersmith's Website. 1999-2006. 18 September 2006 <<http://www.jkup.net/terms.html>>.

Web ReDesign 2.0: Workflow that Works. March 2006. New Riders Publishing. 18 September 2006 <<http://www.web-redesign.com/about.html>>.

In progress ....