

Objectives

To convert and enhance traditional library tours by making them into podcasts and videocasts. These will be made available to students on video iPods, which they can check out of the library. This will allow visitors to take self-guided tours of our library. The merit to the college, library and our work is that this will use podcasting and videocasting technology tools to promote the library and library services. It will also incorporate, through the various types of podcasts available, student and faculty experiences of the library. This will also help make the library more visible. Removing group touring from our instruction programming will allow us to focus our instruction sessions on information literacy objectives.

The projected outcomes focus on knowledge and comprehension. First, we want our users to be able to identify various areas and services of the library in order to recall them when needed. A self-guided, traditional tour allows our students to easily be reminded of these locations and services without having to find a librarian. Using videocasts on the iPod screen will allow our students to recognize our services on the screen in order to match what exists in the physical library such as where to locate a reference librarian. This will allow us to increase the number of tours, accommodate different learning styles and allow users to get tours at their own pace. Finally, keeping the iPods in the library will allow all users to have access to this technology without having to purchase it themselves.

Project Team

Sara Marks, Instruction Service Librarian
Deb Verhoff, Reference Librarian

Project Timeline

May 2007	<ul style="list-style-type: none">• Purchase 2 video iPods for Sara and Debbie to test plan
June 2007	<ul style="list-style-type: none">• Purchase DVD-R discs to allow easy backup of work done and storage of original files.
Summer 2007	<ul style="list-style-type: none">• Create tutorials of the library resources.• Create podcasts of new tools and cool things that can be done in the library.• Work with faculty to develop faculty tour series of podcasts.• Add these resources to library webpage.• Add these resources to the test iPods and begin usability testing• Purchase 5 digital videotapes to record video projects.
Fall 2007	<ul style="list-style-type: none">• Work with Comm Media classes to create video content such as library tours to video interviews with librarians and faculty.• Review results of usability testing.• Determine if library can support this project on a larger scale.

Project Budget

Fiscal Year 2006-07:

- 2 80Gig iPods @ \$349.00: **\$698.00**
 - Part Number: MA448LL/A

Fiscal Year 2007-08

- 1 pack of 50 DVD-R : **\$10.00**
- 5 Digital Video Tapes: \$8.00 each = **\$40.00**